1. The Government of Kenya (GoK) has received financing from the World Bank’s International Development Assistance (IDA) towards the cost of the Kenya Petroleum Technical Assistance Project (KEPTAP) whose overall objective is to strengthen the capacity of the Government of Kenya to manage its petroleum sector and wealth for sustainable development. It is intended that part of the proceeds of this credit be applied to eligible payments under the contracts for provision of consulting services to conduct a demand and supply assessment of local content opportunities feeding into the Kenyan petroleum sector. The consultancy will run for a period of 6 months.

2. Objective

The objectives of this demand and supply assessment is to determine deficiencies or gaps that could hinder the integration of the oil and gas sector into the broader economy

3. The scope of the assignment will include but not limited to:-
   a) Demand side analysis: Project the aggregate demand of the oil and gas industry for supplies of goods and services.
   b) Selection of Key Supply Chains: Develop selection criteria and measures of competitiveness for activities and sub-activities associated with oil and gas demand and select key supply chains for in-depth studies in specific sectors.
   c) Supply Chain Gap Analyses: Conduct gap assessments based on a short-list developed from selection of key supply chains / economic clusters above.
   d) Supply-side Analysis: Develop estimates of current and projected future levels of supply of goods and services.
   e) Recommendations: Develop a detailed implementation plan based on the above analysis, with suggested activities across sectors.

4. The Ministry of Industrialization and Enterprise Development (MoIED) now invites eligible consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The Shortlisting criteria are: at least 10 years in market research and analysis, demonstrated experience in economic policy in multi-sectoral business environment and market research/studies in developing countries, a proven track record in research in oil and gas sector and demonstrated knowledge and experience in Africa region.

5. The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank’s Guidelines: Selection and Employment of Consultants [under IBRD Loans and IDA Credits & Grants] by World
Bank Borrowers January 2011 ("Consultant Guidelines"), setting forth the World Bank’s policy on conflict of interest.

6. Consultants may associate with other firms in the form of a joint venture or a sub-consultancy to enhance their qualifications.

7. A Consultant will be selected in accordance with the Quality & Cost-Based Selection (QCBS) method set out in the Consultant Guidelines.

8. Further information can be obtained at the address below during office hours: Monday to Friday: 08.00 to 17.00 hours.

9. The Complete Expressions of Interest documents in plain sealed envelopes with consultancy reference and name clearly marked on top should be delivered in person, or by email to the address shown below or placed in the tender box at our offices on the 16th Floor, National Social Security House (NSSF) Building, Block A on or before 26th October 2015 at 10.00 A.M. local time.

The Principal Secretary
Ministry of Industrialization and Enterprise Development
National Social Security House (NSSF), Block A, 23rd Floor
Telephone No: +254 20 2739843
Email to: keptap@industrialization.go.ke
P.O. Box 30418-00100,
NAIROBI, KENYA

HEAD SUPPLY CHAIN MANAGEMENT
FOR: PRINCIPAL SECRETARY